Title: The New LDV Mifa People Mover Has Arrived

Keywords:

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Website: <https://www.ldvparramatta.com.au/new-vehicles/ldv-mifa-people-mover/>

Note: This model has just arrived at our dealership, and we want our readers to buy it or book a test drive. So, prepare content based on this additional information.

Content guidelines: <https://docs.google.com/document/d/1MZABtoNq8Yz1kuqlJCPkpgY61TQhCupvNc551t-AJUY/edit#>

The New LDV Mifa People Mover Has Arrived

### **Meta-description**

Prepare for adventure with the new LDV Mifa People Mover, your ideal travel companion.

**Introduction**

Looking for a people mover that combines comfort, safety, technology, and value like never before in the Australian market? Look no further than the [LDV MIFA People Mover](https://www.ldvparramatta.com.au/new-vehicles/ldv-mifa-people-mover/#overview), the latest addition to the LDV lineup that's taking the market by storm.

The LDV MIFA is ideal for families and businesses that demand the best, thanks to its cutting-edge features, unbeatable value, and stylish design. The LDV MIFA People Mover is available in three grades—Mode, Executive, and Luxe—to suit your needs. Whether you're looking for a basic model or a top-of-the-line luxury option, the MIFA family covers you.

Buckle up and get ready to experience the ride of your life - the LDV MIFA People Mover has arrived, and it's willing to take you places you've never been.

[****](https://www.ldvfivedock.com.au/demo-cars/for-sale/ldv/mifa/2022/mode/epx1a/2408790)

## **Key Highlights**

* **Unmatched Comfort**: The LDV MIFA People Mover offers unmatched comfort for all passengers with plush and supportive seats, ample headroom and legroom, and a panoramic sunroof that provides a bright and airy feel to the cabin. Whether on a long road trip or running errands around town, the LDV MIFA delivers a comfortable and enjoyable ride.
* **Unrivaled Safety**: Safety is a top priority for the LDV MIFA People Mover, which is why it comes equipped with a range of advanced safety features such as a reversing camera, rear parking sensors, electronic stability control, hill start assist, and six airbags. These features provide enhanced safety for all passengers, giving you peace of mind on the road.
* **Unbeatable Technology**: The LDV MIFA is packed with unbeatable technology features such as a touchscreen display, Apple CarPlay and Android Auto compatibility, Bluetooth connectivity, and a six-speaker sound system. These features provide a seamless entertainment and communication experience, ensuring you stay connected even on the go.
* **Unsurpassed Value**: The LDV MIFA People Mover offers unsurpassed value with its fuel-efficient engine that delivers an impressive fuel economy of 9.3L/100km (combined), advanced safety features, and premium features that come standard. With its competitive pricing, the LDV MIFA is an intelligent investment for families and businesses.

**Specifications**

| *Engine: 2.0L Turbocharged Petrol Engine*  *Drive: Front Wheel Drive*  *Maximum Power: 160kW*  *Maximum Torque: 280Nm*  *Maximum Speed 190km/h*  *Displacement: 1986cc*  *Compression Ratio: 11.5:1*  *No. of Valves: 16*  *No. of Cylinders: 4*  *Driving Modes: Power, Normal & Eco* | *Transmission: 8-Speed Aisin Automatic*  *Fuel Tank: 70 L*  *Fuel Efficiency: 9.3 L/100km (Combined)*  *Length: 5, 280mm*  *Width: 1,998mm*  *Height: 1,845mm*  *Wheelbase: 3,200mm*  *Ground Clearance: 140mm*  *No. of Seats: 7*  *Turning Circle: 12m* |
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[****](https://www.ldvfivedock.com.au/new-vehicles/ldv-mifa-people-mover/)

## **Interiors and Designs**

Step inside the LDV MIFA People Mover, and you'll be greeted with a spacious and comfortable interior designed with both style and functionality in mind. The dashboard and center console are sleek and modern, with a clean and uncluttered layout that's easy to navigate. The soft-touch materials used to decorate the interior give it a premium appearance, and the metallic and chrome accents give it a touch of class.

Various storage options, including cup holders, door pockets, and a roomy center console, are also available in the LDV MIFA People Mover, giving you plenty of room to store all your necessities. The interior also includes several convenience features, including an auto-dimming rearview mirror, a sunglasses holder, and a digital trip computer.

The LDV MIFA has a sleek and modern exterior design, with a bold front grille and sharp lines running along the body. The vehicle's aerodynamic shape looks good and contributes to better fuel efficiency. The MIFA has LED daytime running lights and halogen headlights, which provide clear illumination for safer driving. The Mode has 18-inch steel wheels, while the top-of-the-line Executive and Luxe models have 19-inch multi-spoke wheels, giving them a more premium look. Overall, the LDV MIFA is a stylish and practical people mover that will turn heads on the road.

### **Interior Colors**

Black Leatherette Trim and Black Leather Trim (Luxe only)

### **Exterior Colors**

Blanc White, Pearl White, Concrete Grey / Black Roof, Mica Blue, Dynasty Red, Metal Black

## **Safety and Warranty**

LDV is dedicated to ensuring the safety of its customers, and the LDV Mifa People Mover is no exception. ESC, Anti-lock Braking System, Electronic Brakeforce Distribution, Brake Assist System, Hill-Start Assist Control, and Reverse Camera with Parking Sensors are some safety features that give the MIFA a 5-star ANCAP safety rating.

The MIFA people mover is covered by a full warranty and roadside assistance package from LDV. For seven years or 200,000 miles, whichever comes first, the MIFA is covered by the new vehicle warranty. Drivers can feel at ease and confident that their car will be safe for a long time as a result of this.

**Pricing**

The LDV MIFA People Mover is priced competitively in the Australian market, making it an excellent value for those needing a people mover. The entry-level Mode grade starts at **$53,990**, while the mid-range Executive quality is priced at $63,990. The top-of-the-line Luxe grade comes with additional features and premium finishes and is priced at **$72,990**. The LDV MIFA range offers a premium experience and plenty of space for passengers at an affordable price, making it a fiercely competitive option in the people-mover market.

**Book A Test Drive**

A superior vehicle that offers unmatched comfort, safety, technology, and value is the LDV MIFA People Mover. If you're looking for a reliable and efficient people mover, then the LDV MIFA is a perfect choice. Take the LDV MIFA for a test drive today and see for yourself; don't just take our word for it. Visit [our website or dealership](https://www.ldvfivedock.com.au/contact-us/) to learn more about the LDV MIFA and schedule a test drive today.

For a test drive, head to our Five Dock LDV dealership today at LDV Five Dock located at [708-710 Parramatta Rd, Croydon, Sydney, NSW](https://www.google.com/maps/place/LDV+Five+Dock/@-33.8714591,151.1203084,15z/data=!4m6!3m5!1s0x6b12bbd297d5f2e7:0xec24ab6f4c53c0e5!8m2!3d-33.8714591!4d151.1203084!16s%2Fg%2F11gj0shyts), and take the LDV MIFA!